



News Release

Timothy Jeffries, Director

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DES Announces Significant Expansion of Community Outreach Efforts

Engaging more partners to serve more of Arizona

PHOENIX – Director Jeffries today announced new additions to the Office of Community Outreach to represent Northern, Central and Southern Arizona. Mr. Archie Mariano, Ms. Allison Bell and Ms. Rosalva Zimmerman, will work with DES community partners in Northern, Central and Southern Arizona, including the Tribal Nations to develop and strengthen agency relationships with faith-based and community organizations through a formal community engagement and partnership program.

“DES has the ability to do many things, but the collaboration with our community partners, stakeholders and advocates statewide, help us reach more broadly those in need of our critical services,” said Director Tim Jeffries. “By engaging and strengthening our ties with community partners and the Tribal Nations, the Department and all of Arizona become stronger, and more efficient in its services. I am pleased to welcome Archie, Allison and Rosalva to our DES family.”

“DES has a long history of partnering with faith and community-based organizations which serve the same individuals and families as DES,” said Nereyda Lopez, Assistant Director for Community Outreach. “We are thrilled to build more relationships and engage with more community partners to better serve the citizens of Arizona.”

Before coming to DES, Archie Mariano served at the Inter Tribal Council of Arizona, Inc. (ITCA). For eight years, he coordinated the chronic disease prevention program and administered the National Family and Native Caregiver Support Program. Mr. Mariano is a member of the Navajo Nation and has served as a consultant for the Navajo Nation Office in Washington, D.C. Archie holds a Bachelor of Arts Degree in Communication with a minor in Native American Studies. He has also completed graduate coursework for a Master of Science Degree in Health Education from the University of New Mexico. He will be posted at the Flagstaff office and will cover Apache, Coconino, Gila, La Paz, Mohave, Navajo and Yavapai Counties.

Allison Bell most recently served in the Community Outreach Division of the United Way of Central Alabama. Prior to that role, she was the Principal/Owner of Allen Southwest where she was conducted government relations, public affairs, community relations and fundraising. Her Arizona experience includes her role as Senior Government Affairs Associate for Arizona Public Service, Vice President of Government Relations for the Arizona Chamber of Commerce and Paralegal for Stevens & Stevens, P.C.

In Alabama, Allison was the Legislative Director for Governor Robert Bentley. She holds a Bachelor of Arts Degree in Spanish and an Associate Degree in Applied Science, Legal Studies, from Phoenix College. Allison will be stationed in Phoenix and will cover Maricopa County.

Rosalva Zimmerman joins DES from the Navajo County Public Health Services District in Show Low, where she was a Program Manager working with local government, schools, and community providers on various health and wellness programs. Her prior experience includes work in foster care licensing and independent living skills with the Arizona Children's Association, program coordination with Big Brothers Big Sisters of Northeastern Arizona, and regional program management with Parenting Arizona in Navajo and Apache counties. She holds an Associate of Arts Degree from Northland Pioneer College and received her certification as a public manager through the Arizona State University School of Public Affairs, College of Public Service and Community Solutions. Rosalva will be stationed in Tucson and will cover Cochise, Graham, Greenlee, Southern Pinal, Pima, Santa Cruz and Yuma Counties.

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