FOR IMMEDIATE RELEASE
July 31, 2015

DES Celebrates National Farmers Market Week, August 2-8

In celebration of National Farmers Market Week to be held August 2-8, DES encourages Arizonans to shop at a farmers market for fresh fruits and vegetables. These markets are more than just an outlet for fresh produce and friendly farmers.

Farmers markets provide affordable, nutritious food to all Arizonans.
- From Flagstaff to Nogales, there are twenty-two farmers markets in Arizona that accept Supplemental Nutrition Assistance (SNAP) benefits.
- The USDA reports produce prices at farmers markets are lower, on average, than grocery stores.

Farmers markets help provide jobs to Arizonans.
- According to the Farmers Market Coalition, growers selling locally create 13 full-time farm operator jobs per $1 million in revenue earned, while those that do not sell locally only create three.
- Agriculture and ranching are the state's second largest source of revenue and contribute $10.3 billion to the state’s economy, according to the Arizona Farm Bureau.

So chow down Arizona and you’ll be doing something great for your health and our economy!

###