

News Release

Timothy Jeffries, Director

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Promoting Domestic Violence Awareness With Color *Lining the streets purple*

PHOENIX – The Arizona Department of Economic Security (DES) is marking Domestic Violence Awareness Month by bringing the awareness campaign’s signature color to its State Capitol complex building. Trees surrounding the 1789 W. Jefferson complex are adorned with purple ribbons and posters as a visual display of awareness to those in the area. The posters list the phone numbers of resources for victims. Signage throughout the building lists local awareness events open to the public.

“Raising awareness to the issue of domestic violence is something very near and dear to our hearts at DES,” said Director Tim Jeffries. “We encourage all our colleagues and fellow Arizonans to wear purple on Fridays during the month of October as a visual reminder to stand together to stop the violence.”

The state’s Domestic Violence Program is housed in the agency’s Division of Aging and Adult Services. The program coordinates with shelters and community partners around the state to provide support services and funding.

Governor Ducey’s 2nd Annual Lighting Arizona Purple event will be held today at the State Capitol from 6 p.m. to 7 p.m. and is open to the public. Home Depot is also selling purple light bulbs at all their Arizona locations, with a portion of the proceeds going to support domestic violence prevention.



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The Arizona Department of Economic Security makes Arizona stronger by helping Arizonans reach their potential through temporary assistance for those in need, and care for the vulnerable.

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