

WORKFORCE ADMINISTRATION
Workforce Innovation and Opportunity Act
Informational Broadcast IB # 16-012
ARIZONA@WORK Branding and Contacts
Effective Immediately

This Informational Broadcast is to inform all Local Workforce Development Area staff and interested parties of the following naming conventions and contact information:

1. The following naming conventions have been approved by the State Council and the Governor for the Arizona Unified State Plan:
 - a. The one-stop centers are branded as **ARIZONA@WORK Job Centers**, “Proud Partners of the American Job Center Network.”
 - b. Partners, such as the Arizona Department of Education (ADE), may use the tagline **Proud Partner of ARIZONA@WORK**.
 - c. ARIZONA@WORK is always capitalized. The instructions that came with the branding material are to be used when designing material with the logo. The instructions help ensure that the logo looks as intended and is not distorted.
2. The public-facing **website** for ARIZONA@WORK can be found at <http://www.ARIZONAatWORK.com/>, including the locations of the ARIZONA@WORK Job Centers (“Locations”) and information about the State Council (“About”).
 - a. Resources for Local Workforce Development Areas (LWDAs), including the WIOA Title I-B Policy Manual, will continue to reside on the DES website at <https://des.az.gov/> in the “Employment” category.
 - b. Forms and other exhibits can be found on the DES website via the Policy Manual pages or the Documents Center.
3. Please note the following organizational units within the Department of Economic Security (DES) Division of Employment and Rehabilitation Services (DERS):
 - a. Workforce Administration
 - i. Workforce Services, including Title III Employment Service
 - ii. WIOA Title I-B Adult, Dislocated Worker, Youth Programs and ETPL
 - iii. Unemployment Benefits
 - b. Rehabilitation Services Administration
 - c. Employer Engagement Administration
 - i. Business Services Team
 - ii. Registered Apprenticeship
 - iii. Unemployment Insurance Tax
4. Contact information and mailboxes:
 - a. Workforce Services/Employment Service: Chris Hisel at CHisel@azdes.gov
 - b. WIOA Title I-B programs: Connie Fraijo at CFraijo@azdes.gov
 - c. WIOA transition and state plan: Jutta Ulrich at JUUlrich@azdes.gov
 - d. WIOA Title I-B policy questions: WIOAQandA@azdes.gov
 - e. Eligible Training Provider List (ETPL): Consuelo Alvarado at ConsueloAlvarado@azdes.gov or AZWioaETPL@azdes.gov
 - f. AJC Systems Questions: EA-helpdesk@azdes.gov; WIOA Title I-B data assistance with AJC: EA-WIOA@azdes.gov
 - g. ARIZONA@WORK branding, logos, website: Wallin Gustin at WGustin@azdes.gov

All requests for clarification should be sent via e-mail by your policy designee to: WIOAQandA@azdes.gov.