

REGIONAL PLANNING UNITS UPDATE

June 23rd, 2015



WIOA and Regional Planning



- Overview
 - WIOA Regional Planning Requirements
 - Policy Rationale
 - Method and Process
 - Public Comment on Boundaries

WIOA Requires Regions



- Governor Shall Identify Regions for Planning Purposes
 - ▣ Criteria include common labor market, common economic development area, sufficient Title 2 providers, common industry, geography, population density, commute patterns
- Regions shall submit a regional plan which includes
 - ▣ cooperative service delivery, sector strategies informed by labor market analysis, shared administrative costs, coordination with economic development agencies, shared performance strategy

Policy Rationale



- Industry is organized regionally
- Labor markets are organized regionally
- Helps align program and training with industry need
- Facilitates economies of scale, efficiencies

Methodology (EDD's regional markets)

- EDD LMID divided California into regions based on geography and transportation infrastructure.
- EDD LMID used commute pattern data (U.S. Census Bureau) and industry employment data (EDD-LMID) to identify the largest employment center in each region.
- EDD LMID used commute pattern data (U.S. Census Bureau) to identify whether surrounding counties within a region were attached to the "largest employment center" county.
- For counties without a clear region designation as based on the steps above, EDD LMID used labor market and industry employment data to evaluate the labor market size and industry composition of a county. EDD LMID then used this analysis to place counties in regional markets
- Using the foregoing methodology EDD LMID arrived at 8 macro-regional markets and 19 sub-regional economic markets.

EDD LMI Regional Economic Market (REM) Framework



Counties in Numbered Subregions:

Northern Region

1. Butte, Colusa, and Glenn
2. Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity
3. Del Norte, Humboldt, and Mendocino

Sacramento Region

4. Alpine, El Dorado, Nevada, Placer, Sacramento, and Yolo
5. Sutter and Yuba

San Francisco Bay Area Region

6. Alameda, Contra Costa, and Solano
7. Lake, Napa, and Sonoma
8. Marin, San Francisco, San Mateo, and Santa Clara

San Joaquin Valley Region

9. San Joaquin, Stanislaus, and Merced
10. Fresno, Kern, Kings, Madera, and Tulare

Eastern Sierra Region

11. Amador, Calaveras, Inyo, Mono, Mariposa, and Tuolumne

Coastal Region

12. Monterey, Santa Cruz, and San Benito
13. Santa Barbara and San Luis Obispo

Southern Region

14. Los Angeles
15. Orange
16. San Bernardino and Riverside
17. Ventura

Southern Border Region

18. San Diego
19. Imperial

Methodology (CWIB's Planning Units)

- Local Workforce Boards required to plan in one regional planning unit.
- Boards will plan in the macro-regional economic markets where the majority of their populations are located.
- Regional planning units respect the existing administrative boundaries of Counties and Local Workforce Investment Boards.
- Regional planning boundaries provide some deference to existing planning relationships.
- Regional planning units carved out of larger regional economic markets correspond, as much as possible, with the boundaries of sub-regional economic markets.

Draft Regional Planning Unit Framework



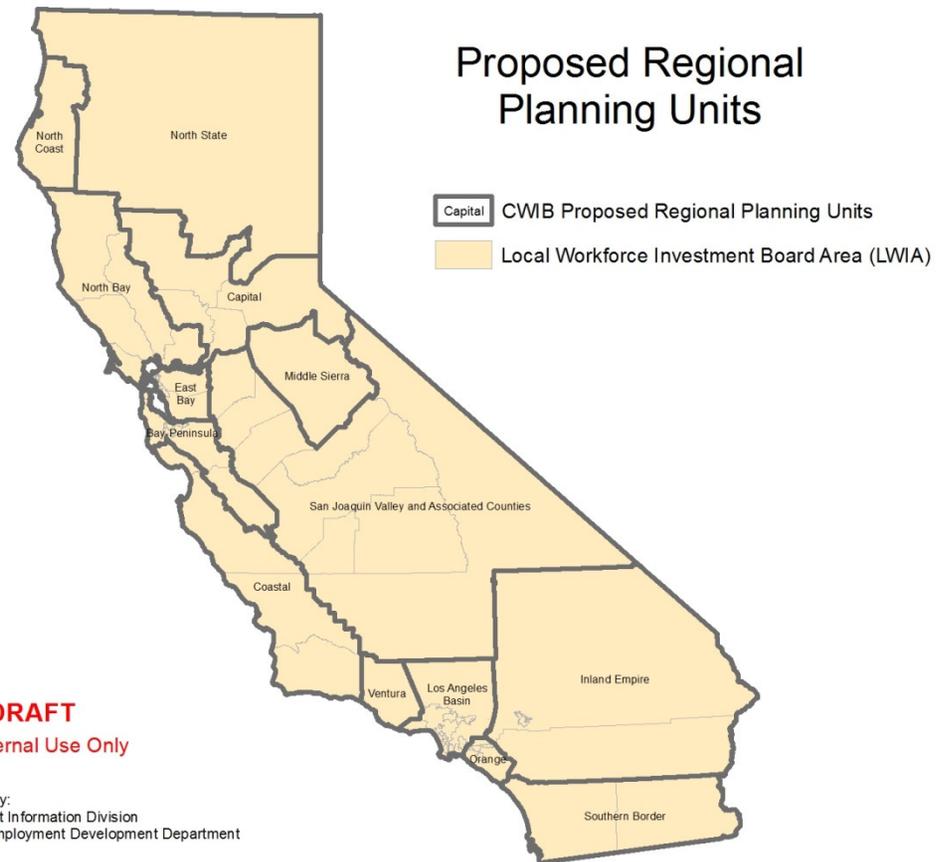
Cartography By:
Labor Market Information Division
California Employment Development Department
March 2015

Public Comment Process and Feedback



- Consultation with CWA, CSAC, League of Cities
- Letter to Chief Local Elected Officials
- Draft Directive with 30 day Public Comment Period
- Ongoing dialogue with LWIB Directors
- Proposed Changes
 - Move San Benito from Coastal Region to Bay-Peninsula
 - Move Mendocino to North Bay (Requested by Mendocino and North Bay members)
 - Consolidate North Bay and North Coast (Requested by Humboldt)

Alternative Regional Planning Unit Framework #1



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California Employment Development Department
June 2015

Alternative Regional Planning Unit Framework #2



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Current Status and Next Steps



- Proposed changes are being evaluated
 - ▣ Mendocino's request is supported by commute data and existing planning relationships
 - ▣ San Benito's request is supported by service delivery patterns, use of community colleges in Santa Clara County by WIOA clients, and commute data
- Next Steps: evaluate Humboldt proposal based on feedback of all affected parties and make recommendation to Chair and Secretary
- Finalize regional planning unit policy and boundaries