



DEPARTMENT OF  
ECONOMIC SECURITY  
*Your Partner For A Stronger Arizona*

## Division of Developmental Disabilities

### NOTICE AND REQUEST FOR PUBLIC COMMENT

The Division of Developmental Disabilities is seeking public comment on proposed changes to the **AdSS Operations Policy Manual 101 Marketing**.

This policy was updated to bring it into alignment with current AHCCCS guidance.

- Grammatical and formatting updates to current standards were made.
- Definitions added to include "Dual Eligible Special Needs Plan," "Geographic Service Area" and "Rural County."
- Examples and tables were removed to allow for clarified policy language.
- Responsibilities of the AdSS for participating as a financial sponsor of health-related marketing events, and submission of requests for approval for marketing materials was updated to direct the AdSS to include the date the material was previously approved, the reason for the update, and clearly identify all content revisions.

**Dates:** Public comment will be open for 30 days beginning January 31, 2024 and closing March 01, 2024. Comments must be received no later than March 01, 2024, 11:59 pm, Arizona time.

**Instructions:** (Complete instructions are located on the Division's [webpage](#))

- The policy may be viewed by clicking [here](#).
- Comments may be submitted online by clicking [here](#).
- Use the line numbers to reference specific comments.
- Do not include any information that you consider confidential or inappropriate for public disclosure.

If access to the online form is not available, comments can be submitted by email to the DDD Policy Unit at [DDDpolicy@azdes.gov](mailto:DDDpolicy@azdes.gov).

- Submit your comments, along with your full name, mailing address, and phone number.
- If you represent an organization, include the organization's name.

For further information contact the DDD Policy Unit at [DDDpolicy@azdes.gov](mailto:DDDpolicy@azdes.gov).