Members Present
Bea Shapiro, Chair
Bob Kresmer
Janet Fisher
Christine Tuttle
David Steinmetz

Members Absent

Staff Present
Lindsey Powers

Guests Present

Call to Order and Introductions
Bea Shapiro, Chair, called the meeting to order at 1:04 pm, Phoenix, AZ. Introductions were made and a quorum was present.

Approval of the July 16, 2021 Meeting Minutes
Bob Kresmer moved to approve the minutes of the July 16, 2021 AT Outreach Workgroup meeting. Janet Fisher seconded the motion. The minutes were approved by unanimous voice vote.

AT Outreach Discussion
Bob Kresmer stated that he sent information regarding a webinar held by the Pennsylvania Talking Book Library, where staff discussed topics such as BARD, the Talking Book Library, how to access the library’s services, and how to develop book wish lists. Bob Kresmer noted that Christine Tuttle would ask the Reader’s Advisory Librarians regarding the common questions they were asked and would address them during the podcast. David Steinmetz stated that the Pennsylvania webinar was a live presentation and inquired how the committee intended to receive and answer questions from individuals listening to the podcast. Bob Kresmer stated that individuals might be able to call the Talking Book Library or Sun Sounds with questions, or he could share a number that individuals could call. David Steinmetz stated the committee might consider holding a monthly webinar via Zoom.
for individuals to be able to interact with the presenters. Bea Shapiro stated that unfortunately the Zoom software used by the State did not include the webinar feature, although as the podcast grew, the committee could consider alternate ways to share the information. Bob Kresmer inquired whether the workgroup members had listened to any sample music options. Bea Shapiro stated the committee should use music as an introduction to the podcast.

Bob Kresmer suggested the committee members also discuss common questions about the Talking Book Library and dispel any myths. Janet Fisher agreed that there were many myths regarding the correct documentation and professions that could advise regarding an individual’s application to use the library. Bob Kresmer stated that library staff could discuss that during one of the podcasts. Bea Shapiro stated that Sun Sounds would likely be able to relay any questions from the audience to the committee members. Bob Kresmer inquired whether it would be appropriate for individuals to contact the Talking Book Library with questions regarding the podcast. Janet Fisher stated that individuals could contact the Talking Book Library if they had additional questions regarding the library’s services. Janet Fisher stated that any questions could be addressed during the following podcast. Bea Shapiro suggested the introduction of the podcast mention the partners of the podcast of the GCBVI, Talking Book Library and Sun Sounds.

Bob Kresmer inquired whether Christine Tuttle would be able to shorten her usual library presentation to allow time for questions and answers. Christine Tuttle stated she would introduce the Talking Book Library, the library registration process, and how to access BARD. Bob Kresmer inquired whether the Reader’s Advisory Librarians let Christine Tuttle know the most common questions asked. Christine Tuttle stated she knew of most of the commonly asked questions, although she would follow up with the librarians. Bob Kresmer inquired whether the workgroup should develop a script for the podcast. Bea Shapiro suggested the workgroup develop a script and do a quick run through of the podcast. Bob Kresmer inquired whether Christine Tuttle had any recorded videos about the library’s services. Christine Tuttle stated she had recorded some videos on YouTube, although they were quite long. Ms. Tuttle stated she could also record a video using Zoom and send it to the workgroup members to review. Bea Shapiro stated the workgroup should use the method that would be easiest to edit. David Steinmetz suggested Christine Tuttle identify 10-15 of the most commonly asked questions, and address those during the podcast rather than reading from a script, which would not sound as organic. Bea Shapiro agreed and stated that Christine Tuttle could use notes to remember the topics, but not necessarily use a script. David Steinmetz stated that he forwarded information regarding an opportunity for the committee to have an hour on
the radio to discuss the council and/or the Talking Book Library if the workgroup would be interested. Bea Shapiro agreed that the council should consider different methods for sharing information about the council and to provide outreach to the community.

**Agenda and Date for Next Meeting**

The next meeting of the AT Outreach Workgroup was scheduled for August 13, 2021. Agenda items are as follows:

- AT Outreach Discussion

**Announcements**

There were no announcements.

**Public Comment**

A call to the public was made with no response’s forthcoming.

**Adjournment of Meeting**

Bob Kresmer motioned to adjourn the meeting. Bea Shapiro seconded the motion. The meeting was adjourned at 1:55 pm.