

## **AZ ABLE Oversight Committee Meeting Minutes**

August 24, 2022

10:00am-11:00am (MST)

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In Attendance (via Google Meets):

Brittaney Chipley, AZ ABLE Executive Director  
Robert B. Fleming, Committee Member, Chairman  
Grahame P. Richards, Committee Member  
Jason Alan Snead, Committee Member  
Cassidy Taylor, Committee Member  
Wendi Howe – Committee Member  
Tara Cochran – AHCCCS Policy Team

1. Mr. Robert Fleming calls the meeting to order at 10:01am.
2. Mr. Fleming welcomes all in attendance.
3. Mrs. Chipley presents AHCCCS' proposals to the Committee. The Committee provides feedback and recommends some changes. Mrs. Brittaney Chipley and Ms. Tara Cochran will relay the recommendations back to AHCCCS' policy team.
4. Mr. Fleming motions to approve the meeting minutes for 5/3/22 and 6/1/22. There are none opposed, and the motion carries unanimously.
5. Mrs. Chipley provides an update on ongoing outreach. There are not any questions, comments, or concerns regarding the reports.
6. Mrs. Chipley provides a legislative update on the following:
  - a. ABLE Age Adjustment Act [S.331 H.R.1219](#) – No Sinema or Kelly as co-sponsors, but Rep. Gallego, Ruben [D-AZ-7] and Rep. Grijalva, Raúl M. [D-AZ-3] have signed on as co-sponsors
    1. [S.331](#) – As of Aug 16, there are 22 Senate sponsor/cosponsors. The ABLE Age Adjustment Act was included in the EARN Act which was passed out of committee on June 22. We expect the bill to go to the full Senate in September.
    2. [H.R.1219](#) – Total number of sponsor/cosponsors is 91 in the House.
  - b. Other bills to watch which includes ABLE provisions or could impact ABLE Eligible Individuals
    1. [S. 2452](#) - The Encouraging Americans to Save Act - Enhances incentives to save by restructuring the existing, nonrefundable saver's credit into a refundable, government matching contribution

of up to \$1,000 a year for middle- and moderate-income workers who save through 401(k) type plans or IRAs. • The refundable credit would also be available for contributions made to ABLE Accounts and would be deposited in those accounts.

2. [H.R.4672](#) - ABLE Employment Flexibility Act – Amends the Internal Revenue Code to allow employers to contribute to ABLE accounts in lieu of retirement plan contributions.
  3. [S.2065](#) - A bill to amend title XVI of the Social Security Act to update eligibility for the supplemental security income program, and for other purposes. SSI asset limit will increase from \$2,000 (currently) to \$10,000 for an individual and \$20,000 for a couple.
7. Mrs. Chipley provides an update on social media campaigns for ABLEtoSave Month and the upcoming AZ ABLE website transition. Additionally, Mrs. Chipley reviews the annual customer service survey with the Committee. The Committee agrees to add “Radio” as a multiple-choice answer regarding how a customer heard about the Program.
  8. Nothing was discussed regarding the OH leadership update.
  9. Mrs. Chipley provides an update on the marketing campaign, discussing the amended quote, task order, and pixel/retargeting tactic. All campaign tactics (except for pixel/retargeting) are up and running. The performance report will be for a shortened period (August 1 through Aug 21 vs 31) to provide impression data with the invoice for August. In addition, Davidson Belluso will be providing a more detailed performance report that will include data like Clicks, Click Through Rate, etc. It will take them about a week and a half to receive the numbers and create the report. They expect to have this to Mrs. Chipley by the 31st. From that point forward, reporting will be for a full 30-day period (e.g., Aug 22-Sept 21) and you will receive a report each month. Mr. Cassidy Taylor provides a further explanation regarding the change to payment terms.

Mrs. Chipley provides an update on DES Office of Communications’ AZ ABLE marketing efforts. Mrs. Wendi Howe will inquire about recruiting a person(s) to participate in a media success story. Mrs. Chipley clarifies that participation is not limited to only a family but can also include a one-person success story.

10. Mr. Fleming opens the forum for public comments. There are none.
11. Mr. Fleming adjourns the meeting at 10:35am.