

AZ ABLE Oversight Committee Meeting Minutes

March 29, 2022

In Attendance (via Google Meets):
Brittaney Chipley – Executive Director
Robert Fleming – Committee Member (Chairman)
Grahame Richards – Committee Member
Cassidy Taylor - Committee Member
Karla Phillips-Krivickas – Committee Member
Jason Snead – Committee Member
Jeffrey Ong – Committee Member
Wendi Howe – Committee Member
Robert S. Dillard – Public Attendee
Marisela Erichsen – Public Attendee

1. Mr. Robert Fleming calls the meeting to order at 10:05am.
2. Welcome and introductions are completed with a roll call.
3. Marketing Plan Update (Brittaney Chipley)
 - a. Mrs. Brittaney Chipley provides a status of the marketing plan with Davidson & Belluso, announcing that \$85,000 has been secured to proceed with the creative development, digital media and media buying services for the AZ ABLE program. The next step will be a foundation meeting with Davidson & Belluso after the execution of the purchase order.
 - b. Mrs. Chipley highlights DES Office of Communications marketing plan for AZ ABLE. Mr. Cassidy Taylor further explains that the marketing plan will be executed in conjunction with Davidson & Belluso's marketing campaign as a 2-prong approach.
 1. Mrs. Karla Phillips-Krivickas and Mr. Jason Snead provide feedback regarding national media efforts and the possibility of an AZ ABLE Twitter handle; Mrs. Chipley will consult with DES communications.
 2. Mr. Fleming motions to approve the marketing partnership with Davidson & Belluso. There are none opposed, and the motion carries unanimously.
4. AHCCC Partnership Update (Brittaney Chipley)
 - a. Mrs. Chipley provides an overview of the meeting that was held with AHCCCS & DES executive leadership. She further provides an overview that was held with AHCCCS policy team, explaining the agreed approach to form revisions and AZ ABLE outreach. Mrs. Chipley previously provided a draft letter to the Committee for AHCCCS' director. The Committee agrees to have any letter revisions back to Mrs. Chipley no later than Friday, 4/1/2022. If

more time is needed by a committee member, the member will inform Mrs. Chipley.

1. Mrs. Phillips-Krivickas expresses gratitude for all efforts put forth.
 2. Mr. Taylor asks about AHCCCS employee training on AZ ABLE. Mrs. Chipley states that currently there are not any discussions about training with AHCCCS staff.
 3. Both Mrs. Phillips-Krivickas and Mr. Snead provides feedback on their experiences with the AZ ABLE account. Mrs. Chipley will relay their feedback to OH.
- b. Mrs. Chipley provides an heads up to the Committee that First Place intends to send a letter to AHCCCS to provide clarification on their forms regarding ABLE accounts. First Place will copy the Committee.
5. STABLE Card Program Update (Brittaney Chipley)
Mrs. Chipley provides the Committee with an update on the STABLE Visa Card highlighting two options:
1. Have accountholders pay the full \$5 monthly fee if they opt to keep their cards. There will only be an agreement between the cardholder & True Link.
 2. AZ can subsidize part or all the \$5 monthly fee (the subsidy can be divided in any way; however, the sum needs to add up \$5). There will be a facilitation agreement between AZ, OH, True Link, and the program manager Sumday. A draft agreement will be provided, and Sumday will facilitate the payment.

Mrs. Chipley further highlights the following:

1. There will not be a change to partner state agreements.
2. Some of the other states out there have received subsidized funding by an appropriation.
3. The fee will be charged to the card balance on the 1st of the month.
4. There will be a change in term notice to cardholders 30 days before the new fee is to take effect.
5. Accountholders can cancel their card at any time. If cancellation, the cardholder will be issued a check for the card balance, and there will be no fee or charge to close and/or to return funds.
6. Many partnership states expressed their concerns and frustration of the late notice. However, OH pointed out True Link's unique card features and services (reporting, card chip, and the ability to have multiple cards in comparison to others cards out there).

The Committee discusses the options, providing their feedback and concerns. Currently, AZ does not have the ability to subsidize the new card fee.

6. Mr. Fleming opens the forum for public comments. There are none.
7. Mr. Fleming adjourns the meeting at 11:02am.