



Interagency Coordinating Council (ICC) for Infants and Toddlers

ICC Family Engagement Committee Minutes

Virtual meeting via Google Meet

Thursday, November 16, 2023 · 9:30 – 11:00am

Attendance

Members

Sandra Caudillo (present)

Alissa Eromae (absent)

Robin Hale (present)

John Molina (absent)

Sonia Samaniego (present)

Laurie Shook (present)

Neil Tift (absent)

AzEIP Staff

Jerrilene Antone Morton (present)

Tanya Goitia (present)

Amanda Honeywood (present)

General Public

Pv Jantz (present)

Emily Singleton (present)- Parent Partners Plus with SWHD

Meeting Minutes

1. Call to Order

- Called to order by Laurie Shook at 9:38am
- 2. Welcome and Introductions
- 3. Read Public Member Notice
- 4. Minute Approval from October 19, 2023 Meeting
 - Sonia motioned to approve the minutes from October 19, 2023
 - Sandra seconded the motion
 - Sandra, Robin, Sonia, Laurie approved the minutes from October 19, 2023
- 5. Discussion Items/topics
 - Community feedback
 - A conversation was held with someone at Phoenix Children's Hospital (PCH) who works with NICU babies
 1. Discussed the AzEIP program and model
 2. Prior to the discussion the PCH contact saw AzEIP as a medical model rather than an educational model
 3. Still some challenges understanding the AzEIP model
 4. Contact information for the person at PCH will be shared with the AzEIP Community Relations Liaison
 - With contracts coming up soon to be reviewed it was asked if there will be an open forum for families to be able to participate in the discussion around new contracts
 1. Some families are aware of new agencies
 2. Would be good to have families engaged in this conversation to be empowered
 3. This question will be shared with the AzEIP Contract Manager
 - Professionals in ECHO Collaborative are unsure what to tell families about ICC and AzEIP in general
 - Remind agencies when they call families to let them know that they are a contracted provider with AzEIP
 - Child Find- how often are we going out to school districts and sharing info on AzEIP?
 1. Often families will call a developmental preschool with concerns about a child and not know AzEIP is an option
 2. Five (5) to six (6) families were referred to AzEIP in the last few months who were close to age three (3) and weren't aware of AzEIP
 - Community outreach
 1. There have been a lot of changes in pediatricians, reminder for AzEIP to reach out
 2. Service Coordinators and providers can also go out to pediatrician's offices to let them know it's okay to refer early, screenings can be done- great opportunity for community outreach, the more we do it, the better it is

3. With pediatricians and doctors, we get new residents in July who will go into all other pediatric departments- we can target them to let them know about AzEIP, great messengers because they are going everywhere
 - a. Medical residents also come through Raising Special Kids (RSK) and learn about AzEIP
 - b. Just as parents are overwhelmed in the beginning, also overwhelming for new residents
 4. Arizona Commission for the Deaf and the Hard of Hearing (ACDHH) can also assist by targeting pediatric audiologists for hearing loss
 - a. ACDHH Family Service Specialist and AzEIP Community Relations Liaison can work together to identify individuals to reach out to
 5. One thing that has worked in the past is looking at programs before they hit the workforce: during grad courses (Speech Language Pathology, Early Childhood Education, Nursing, etc.)
 - a. Consider what we have as a Family Engagement Committee can do (examples: Lunch and Learn, 15 minute presentation, share AzEIP brochures, career fairs, booths)
 - b. Target school for teachers, outreach to ASU and other campuses across Maricopa
 6. RSK uses a “rack card”, which AzEIP will also be creating
 - a. Will include a QR code for families
 - b. Including a QR code for doctors to be able to refer a family would be great
 7. As changes continue we need to try to make sure we hit the places that need ongoing support, reach out to places families go, put out informational flyers at resource centers, think about other ways to reach out to families and programs working with families
- ICC Membership
 1. Committee members have been sharing about ICC and how to join
 2. Really need to reach out to families; although it can be challenging due to time commitment and application requirements, invite families to just sit in
 - Family story
 - Encourage families to share their story with ICC or have it highlighted in the AzEIP Newsletter
 - Any families interested in sharing their family story with ICC or in the AzEIP Newsletter, email:
 1. lvallee@azdes.gov
 2. tgoitia@azdes.gov
 3. lauries@raisingspecialkids.org
 - Facebook update
 - ICC Facebook page: <https://www.facebook.com/azearlychildhoodICC>
 - Content suggestions and ICC bios: iccsocialmedia@azdes.gov

- Engagement is up
 1. 426 followers, 325 likes
 2. 958 people reached in the past month (increase of 460%)
 3. 159 people engaging (increase of 960%)
 4. Most traffic and likes related to free events
 5. ICC member highlights are being shared
- Discussion on posting
 1. Will need to update the process so it is more fluid
 2. Good way to organize ourselves: schedule events to be posted and then fill in, will help us know what we have sent out and determine if it's overwhelming
 3. Discuss what we want to post the first few minutes of each meeting
 4. Consider using [Metricool](#) to help see the times when people are most engaged and schedule posts to go out at those times
 5. Post three times per week
 - a. Mondays ("Meet Up Mondays"): professionals day to highlight ICC members; could also highlight AzEIP staff and AzEIP providers
 - b. Wednesdays: upcoming events
 - c. Fridays ("Fun Fridays"): information
 6. Sandra will take lead on posting, Laurie and Sonia will backup
 7. Review/update Facebook guidelines during next meeting

- Document revisions:
 - Child and Family Rights handbook- completed review and provided feedback
 - ICC brochure- tabled until next meeting
 - A Family's Guide to Funding Frequently Asked Questions (FAQ)- tabled until a future meeting
- Develop next meeting agenda
 - Community feedback
 - Family story
 - Facebook Guidelines- review and update
 - Rack Card for AzEIP/ICC
 - Chair/Co-Chair
 - Develop next meeting agenda

6. Action/follow up

- None

7. Public Comment

- None

8. Adjourn

- Meeting adjourned by Laurie at 11:07am