

AZ ABLE Oversight Committee Meeting Minutes

November 15, 2021

In Attendance (via Google Meets):

Brittaney Chipley – Executive Director
Robert Fleming – Committee Member (Chairman)
Grahame Richards – Committee Member
Cassidy Taylor - Committee Member
Karla Phillips-Krivickas – Committee Member
Jason Snead – Committee Member
Fareed Bailey – Committee Member
Thomas Hatch – Ohio STABLE Operations Manager
Doug Jackson – Ohio STABLE Deputy Director
Maureen Casey – Public Attendee

Absent:

Wendi Howe – Committee Member

1. Robert Fleming calls the meeting to order at 11:05am.
2. Welcome and introductions are completed with a roll call.
3. AZ ABLE/OH 3 Year Review – Thomas Hatch and Doug Jackson discuss the following:
 - Account Enrollment Growth
 - Trend Analysis Month to Month and Year to Year
 - Successful Marketing Campaigns/Strategies
 - Comparison to Peer States
 - STABLE Account Partner States
 - Other ABLE Program States (State-Only and National Programs)
 - BNYM/SUMDAY Transition
 - Latest Updates
 - Other Forthcoming Changes
 - Future Goals
- Brittaney Chipley asks about the card's chip security feature and its vendor/merchant acceptance between Lyft and Uber. Mr. Jackson explains that there is a mutual vendor relationship with Lyft.

- Jason Snead inquiries about the availability of a simple enrollment process document. There is one available, and OH will place it on the website under the “Resources” tab.
 - Karla Phillips-Krivickas asks if OH is aware of any successful partnerships and approaches with local Medicaid offices in other states. Mr. Hatch & Mr. Jackson discusses the barriers to such partnerships.
4. Arizona Health Care Cost Containment System (AHCCCS) Partnership (Karla Phillips-Krivickas) - **NOTICE** – This item was moved up from item #7 due to a member’s emergency – Mrs. Phillips-Krivickas proposes a future partnership with AHCCCS and an invitation to our next meeting. Both Mrs. Chipley and Cassidy Taylor will meet with DES executives to contact AHCCCS. The idea of adding an AHCCCS representative as a Committee member through possible legislation was also mentioned.
 5. Mr. Fleming motions to approve the meeting minutes for 8/10/2021. There are none opposed, and the motion carries unanimously.
 6. Reports Review - Monthly & Transaction Reports (July-September 2021) and Outreach & Metrics Reports - Mrs. Chipley asks if there are any questions, comments, or concerns regarding the reports. There are none.
 7. Mrs. Chipley discusses highlights of each proposed offeror on the marketing contracts comparison Excel spreadsheet. On behalf of the Arizona State Treasurer's Office, Fareed Bailey discusses the Office's history and experience with Davidson Belluso as marketing contractor for the AZ529, Arizona's Education Savings Plan. The Committee agrees to move forward with Davidson Belluso as AZ ABLE’s marketing contractor.
 8. Mr. Fleming opens the forum for public comments. There are none.
 9. Mr. Fleming adjourns the meeting at 11:55am.