

## **AZ ABLE Oversight Committee Meeting Minutes**

August 21, 2018

11:00am-12:00pm

Location: 1789 W. Jefferson St.

Phoenix, AZ 85007

3rd Floor, SE DBF Conference Room

Meeting called to order at 11:06am

In Attendance:

Brittaney Chipley – Executive Director

Grahame Richards - Committee Member (via WebEx)

Joyce Millard-Hoie - Committee Member

Karla Phillips - Committee Member (via WebEx)

Debra Peterson, Arizona Department of Economic Security, Assistant Director

Wendy Wilda - Arizona Department of Economic Security, Executive Assistant

Thomas Hatch – Ohio Operations Manager (via WebEx)

1. Welcome and Introductions
  - a. Joyce Millard-Hoie to act as Chair for meeting.
2. Minutes Approval – 5/15/18
  - a. Grahame Richards motioned to approve the last meeting minutes and was seconded by Debra Peterson. The motion carried unanimously.
3. Reports Review
  - a. Month End and Transaction Reports – Ohio Representative, Thomas Hatch reviewed the latest monthly reports. The account balances are in line with the national average. He reported that the enrollment totals are looking good. He stated that they are looking at a further reduction of fees in the future. He discussed the trends with new states. He answered questions from the committee on the reports. The Committee discussed the desire to have information regarding the customer experience and customer service. Submit your ideas to Brittaney Chipley and she will get the information to Ohio. The largest barrier seems to be getting people to believe that this program is available for them. Success is a direct link to outreach. Karla Phillips discussed having a marketing strategy based on age groups. Thomas Hatch left the meeting.
  - b. Brittaney Chipley reviewed the information in the Outreach report, including Enrollment, Webinars, Presentations and Communications. Brittaney Chipley reported that the DDD Support Coordinators have the marketing materials.
4. Open Meeting Law Updates
  - a. Brittaney announced several changes to the Open Meeting Law, HB 2065. Please identify yourself before speaking when on the phone. Also, HB 2065 includes any e-mails with the committee quorum body.

5. Raising Arizona Kids (RAK) Magazine Ad
  - a. Brittaney brought forward putting an ad in the “*Raising Arizona Kids*” Magazine. The committee discussed the ad and the possibility for growth potential and reaching other audiences. Joyce Millard-Hoie suggested the “*Ability*” quarterly magazine. There were no objections to Brittaney creating flyers to put in for advertising. Debra Peterson added that there is some money available for advertising.
6. Updates
  - a. Sustainability- The STABLE program is not in jeopardy.
  - b. ABLE Rules- NDO & NPR were submitted to the Secretary of State, and both will be published at the end of the month. Oral Proceedings will be in the morning of 10/3.
  - c. Hill Family Video- Placed on the DES and AZ ABLE websites and will be in our outreach materials.
  - d. STABLE Partner State Advisory Board Meeting Updates
    - i. ABLE to Work – Fully implemented.
    - ii. Direct Deposit and Employer Contributions -Fully implemented.
    - iii. Debit Card Services -changing vendor on September 1, 2018.
    - iv. Plan Disclosure Updates- Doesn’t apply to Arizona.
    - v. Updated PowerPoint- Now available for use - new color scheme.
    - vi. Spanish Translated Items – in the process on the website.
    - vii. Paper Applications – are no longer available.
7. Open Forum/ call to the Public:
  - a. Joyce Millard-Hoie made a call to the Public for comments.
  - b. No public comments.
8. Meeting Adjourned
  - a. Grahame Richards motioned to adjourn the meeting and Debra Peterson seconded.
  - b. Meeting Adjourned at 12:06pm.