

Governor's Council on Blindness and Visual Impairment (GCBVI)
E75 Workgroup Meeting Minutes
May 3, 2017

Members Present

Dan Martinez*
Kryslen Holt*
Jordan Moon*
Nikki Jeffords*

Members Absent

Staff Present

Lindsey Powers, Admin. Assist.
*Teleconferenced

Guests Present

Call to Order and Introductions

Dan Martinez called the meeting to order at 12:05 am in the RSA Conference Room, Phoenix, AZ. Introductions were made a quorum was present.

Approval of March 22, 2017 Meeting Minutes

The March 22, 2017 E75 Newsletter Workgroup meeting minutes were approved by unanimous voice vote.

E75 Newsletter Discussion

Dan Martinez inquired whether Kryslen Holt had reviewed the number of individuals that could be emailed through Mail Chimp. Kryslen Holt stated Mail Chimp could handle distribution for 2,000 subscribers and up to 12,000 emails per month. Ms. Holt stated if the committee needed to accommodate more individuals, the committee could consider the paid subscription versions. Dan Martinez inquired whether the workgroup intended to include the Sponsorship Letter, Award Nomination form or both in the first E75 Newsletter. Nikki Jeffords suggested the workgroup include both letters in the newsletter. Dan Martinez inquired whether the workgroup required additional articles to be included in the newsletter. Nikki Jeffords inquired whether the workgroup intended to use the articles that Dan Martinez previously forwarded to the workgroup. Dan Martinez stated those articles were options that could be included in the newsletter.

Dan Martinez stated the workgroup needed to develop a distribution list of individuals to send the newsletter to. Kryslen Holt suggested the workgroup compile a list of the previous employers invited to the E75 Award Event. Lindsey Powers stated she would compile a list of the employers from the previous two events.

Dan Martinez inquired whether the workgroup should include an article, "What is Blindness" in the newsletter. Jordan Moon stated the workgroup should include articles and information that dispel popular myths regarding blindness and visual impairments. Nikki Jeffords inquired whether the newsletter should include an article with the information included in Dan Martinez's and Carlos Paraskevas's Essential Employment paper. Dan Martinez stated he would review the paper for relevant information that could be used in the newsletter.

Dan Martinez stated the workgroup could include the Sponsorship Letter and the Award Nomination Form in the newsletter as soon as the Employment Committee completed the forms. Mr. Martinez inquired whether the workgroup would distribute the first newsletter on June 1, 2017. The workgroup agreed the first newsletter could be distributed June 1, 2017. Nikki Jeffords suggested a future newsletter include an article about Waymo, formerly the self-driving car. Dan Martinez suggested a future newsletter also include an article "Entitlement Attitude" by Audrey Young. Nikki Jeffords stated she envisioned the newsletter would be distributed to a wide audience, and could have a large impact. Ms. Jeffords suggested the newsletter include an invite to E75 Linked In page as well.

Agenda and Date for Next Meeting

The next meeting of the E75 Newsletter Workgroup would be on May18, 2017 from 12:00-1:00 pm in the Council Staff Office, Phoenix, AZ. Agenda items are as follows:

- E75 Newsletter Discussion

Announcements

There were no announcements.

Public Comment

A call was made to the public with no responses forthcoming.

Adjournment of Meeting

The meeting stood adjourned at 12:30 p.m.