

**Governor’s Council on Blindness and Visual Impairment (GCBVI)**  
**E75 Workgroup Meeting Minutes**  
March 22, 2017

**Members Present**

Dan Martinez\*  
Kryslen Holt\*  
Jordan Moon\*  
Nikki Jeffords\*

**Members Absent**

**Staff Present**

Lindsey Powers, Admin. Assist.  
\*Teleconferenced

**Guests Present**

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**Call to Order and Introductions**

Dan Martinez called the meeting to order at 12:00 am in the Council Staff Office, Phoenix, AZ. Introductions were made a quorum was present.

**Approval of March 8, 2017 Meeting Minutes**

The March 8, 2017 E75 Newsletter Workgroup meeting minutes were approved by unanimous voice vote.

**E75 Newsletter Discussion**

Dan Martinez stated he drafted a Diversity Times newsletter, which included a client success story about Heather Quincy. Dan Martinez inquired whether Kryslen Holt identified a template appropriate for the committee’s use. Kryslen Holt stated the committee could use Mail Chimp, a free template, which would accommodate 2,000 subscribers and 12,000 emails per month. Ms. Holt noted the committee would use the same template when distributing the newsletter quarterly, and just update the content. Nikki Jeffords suggested the newsletter include a Question and Answer section regarding the employment of blind and visually impaired individuals. Jordan Moon agreed, and noted the newsletter could include commonly asked questions. Nikki Jeffords stated the newsletter could include a diversity training section and request that different organizations potentially provide information. Dan Martinez stated the newsletter could include a section that sought to dispel commonly believed assumptions about blind and visually impaired individuals. Nikki Jeffords suggested the section be “Mythbusters”

or "Did You Ever Wonder" and discuss common myths about blind and visually impaired individuals. Kryslen Holt suggested the committee create relationships with parents of blind and visually impaired individuals and possibly network with their employers as well. Nikki Jeffords stated the newsletter could be distributed to parents and the teachers of blind and visually impaired students.

Jordan Moon suggested the newsletter include a client spotlight story, about an individual ready for employment. Dan Martinez stated he would be pleased to include any job ready candidate stories in the newsletter. Kryslen Holt noted she had about three students that were close to job ready status. Dan Martinez noted the committee decided to distribute the newsletter quarterly, although the committee could develop newsletters at any time.

Nikki Jeffords summarized that the workgroup members would develop the following stories:

Dan Martinez - Client Success Story- Heather Quincy

Terell Welch? - Job Ready Candidate Spotlight

Nikki Jeffords - Did You Ever Wonder?

Kryslen Holt/Jordan Moon - Assistive Technology – product review

Additional Resources/Links- E75, EyeKnowAZ, E75 Sponsorship letter

Jordan Moon suggested that Rich Sorey, Services for the Blind Visually Impaired and Deaf (SBVID) Program Manager receive the newsletter.

Kryslen Holt agreed and noted that counselors should receive the newsletter as well.

### **Agenda and Date for Next Meeting**

The next meeting of the E75 Newsletter Workgroup would be on April 12, 2017 from 12:00-1:00 pm in the RSA Conference Room, Phoenix, AZ.

Agenda items are as follows:

- E75 Newsletter Discussion

### **Announcements**

There were no announcements.

### **Public Comment**

A call was made to the public with no responses forthcoming.

## **Adjournment of Meeting**

The meeting stood adjourned at 12:48 p.m.