

Governor's Council on Blindness and Visual Impairment (GCBVI)
E75 Newsletter Workgroup
March 8, 2017

Members Present

Dan Martinez*
Kryslen Holt*
Jordan Moon*

Members Absent

Nikki Jeffords

Staff Present

Lindsey Powers, Admin. Assist.
*Teleconferenced

Guests Present

Call to Order and Introductions

Dan Martinez called the meeting to order at 12:00 am in the Council Staff Office, Phoenix, AZ. Introductions were made a quorum was present.

E75 Newsletter Discussion

Dan Martinez stated the audience of the newsletter would be employers and job seekers. Kryslen Holt inquired whether the workgroup intended to distribute the newsletter quarterly. Jordan Moon stated quarterly newsletters would be easier to manage than monthly. Dan Martinez stated the workgroup could develop quarterly newsletters, and noted the workgroup could distribute additional newsletters if necessary. Mr. Martinez inquired whether the quarter periods would start with January-April. Kryslen Holt stated the quarterly period could start with January. Ms. Holt inquired regarding the content that would be included in the newsletter. Dan Martinez stated the newsletter content should be aimed towards employers. Kryslen Holt suggested the newsletter include information regarding IT/Assistive Technology (AT), and discuss certain products such as JAWS and Zoom Text. Jordan Moon suggested the newsletter include a client success story about a client obtaining employment. Jordan Moon stated the newsletter could include a resources section that could include resources such as the EyeKnow.AZ database or organizations as resources. Dan Martinez suggested the newsletter include one consistent resource for employment. Kryslen Holt stated the newsletter could include her contact information as a resource for employment. Ms. Holt stated the newsletter could contain current legislative information. Dan Martinez noted that legislative information would not necessarily be of interest to employers or

job seekers. Jordan Moon stated the workgroup could include a FAQ section in the newsletter also.

Kryslen Holt stated the newsletter should have a consistent layout, with different articles each quarter. Dan Martinez stated he would like to see an article about a blind or visually impaired individual working in his or her profession. Kryslen Holt stated the newsletter could list the types of jobs that blind and visually impaired individuals had. Dan Martinez noted the newsletter would be distributed quarterly, and would have difficulty listing all the jobs that blind and visually impaired individuals could have. He noted that the newsletter could highlight certain individuals that obtained employment, however. Kryslen Holt inquired whether the first newsletter distributed in April, could be an introductory newsletter explaining the meaning behind E75. Ms. Holt noted the workgroup could then establish a subscription list for employers and job seekers to subscribe to receive the newsletter. Dan Martinez suggested the workgroup complete all articles one week prior to the distribution of the newsletter to allow time to manage the layout of the newsletter. Dan Martinez suggested the name of the newsletter be E75 Diversity Times. The workgroup agreed the name of the newsletter could be E75 Diversity Times. Dan Martinez noted the workgroup would submit all newsletter ideas to the Employment Committee for approval. Dan Martinez inquired regarding the font that would be used in the newsletter. Kryslen Holt agreed to review newsletters that she received and research potential newsletter layout formats and colors. Lindsey Powers agreed to forward any previous press releases to Kryslen Holt.

The workgroup agreed that the newsletter could contain:

IT/AT information
Client employment success story

The newsletter name could be E75 Diversity Times, and the first newsletter would be an introductory newsletter distributed mid- April.

Agenda and Date for Next Meeting

The next meeting of the E75 Newsletter Workgroup would be on March 22, 2017 from 12:00-1:00 pm in the RSA Conference Room, Phoenix, AZ.

Agenda items are as follows:

- E75 Newsletter Discussion

Announcements

There were no announcements.

Public Comment

A call was made to the public with no responses forthcoming.

Adjournment of Meeting

The meeting stood adjourned at 12:30 p.m.