

**Governor's Council on Blindness and Visual Impairment (GCBVI)**  
**Employment Committee Meeting Minutes**  
January 16, 2019

**Members Present**

Nathan Pullen  
Nikki Jeffords  
Terell Welch  
Ben Fox  
Bea Shapiro  
Jordan Moon

**Members Absent**

Kevin Foster

**Staff Present**

Lindsey Powers

**Guests Present**

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**Call to Order and Introductions**

Nathan Pullen called the meeting to order at 3:10 pm in the RSA Conference Room, Phoenix, AZ. Introductions were made a quorum was present.

**Approval of the January 2, 2019 Meeting Minutes**

Nikki Jeffords motioned to approve the minutes from the January 2, 2019 meeting. Terell Welch seconded the motion. The meeting minutes were approved by unanimous voice vote.

**E75 Event Discussion**

Nathan Pullen stated the committee would have sufficient funds to cover the cost of the event and he anticipated that other businesses would sponsor the event as well. He added that he made arrangements with Café Cultivate to cater the breakfast and Lindsey Powers was in contact with the event planner, whom would coordinate the room setup and décor. Nathan Pullen stated that Terell Welch and Ben Fox had reached out to prior attendees and businesses and invited them to attend the event. Nathan Pullen stated he contacted Dan Martinez for a list of the individuals that attended an employment breakfast at the Flinn Foundation although he had not received

the information yet. Nathan Pullen stated that he and Terell Welch met with Patty O'Brien from Maricopa County Corporate College, who indicated that she would share the event invite with her network of employers. Nathan Pullen noted that Peckham had agreed to attend the event and he anticipated that a representative from APS would attend as well. He added that he had invited the Business Enterprise Program (BEP) operator that runs the Scottsdale and Tempe area vending route to attend the event and discuss her experience. Terell Welch stated he had not received confirmation from Bank of America or Charles Schwab regarding attendance for the event although he did invite USAA to attend and/or to sponsor the event. Jordan Moon inquired whether the committee would invite smaller businesses to attend the event as well. Nikki Jeffords stated that Ben Fox had been publicizing the event and had emphasized that the event was focused on employers. Nathan Pullen stated that Ben Fox had been publicizing the event and had created an E75 Facebook page, the two separate flyers, and an event website at: [E75DiversityBuilderAwards.com](http://E75DiversityBuilderAwards.com). He added that Ben Fox had developed a press release that would be shared with the Department of Economic Security (DES) Public Information Office.

Nikki Jeffords inquired whether additional businesses had provided sponsorship. Nathan Pullen stated that Foresight Augmented Reality (FAR) would donate \$500 as well as five beacons to each awardees. He noted the Bluetooth beacons could be used to assist low vision individuals in the office. He added that Miss Arizona would also be attending the event, and the committee would allow her to speak briefly or provide an introduction. Nikki Jeffords inquired whether Jordan Moon was able to contact the Pendergast Elementary School District regarding whether someone would attend the event and accept an award. Jordan Moon stated he would contact the school district and inquired whether the committee members had standard email verbiage to contact potential awardees. Terell Welch stated he was using Ben Fox's press release and modified it slightly when reaching out to businesses. Nathan Pullen inquired whether Nikki Jeffords was able to contact someone from the Maricopa Community Colleges. Nikki Jeffords stated her contact was with Rio Salado College, and she would contact that individual. Jordan Moon inquired whether the committee would mention the Reverse Job Fair, which would be the same day as the E75 event. Nathan Pullen stated that employers could leave the breakfast and attend the Reverse Job Fair or stay to attend the afternoon presentation with Sean Callagy. Terell Welch stated Tim Stump would appreciate that employers have the option to attend both events. Jordan Moon inquired whether the employers that were invited to the Reverse Job Fair had been invited to the E75 event. Terell Welch stated that Tim Stump would have some different contacts, although he shared both event flyers with his Employment Engagement team and asked them to distribute the information. Terell

Welch stated that Tim Stump was a little upset that the E75 event was the same day as the Reverse Job Fair. Nikki Jeffords stated that employers would have time to attend both events if they chose to. Nathan Pullen agreed and noted that companies would have multiple staff members that could attend both events.

Nathan Pullen stated that View Finder would attend and have a table with different Assistive Technology (AT) set up in an office environment. Nikki Jeffords inquired whether the E75 Facebook page included RSVP information so the committee would have an idea of the number of attendees. Nathan Pullen stated that he had planned for 75 attendees and noted the Ability 360 Conference Room would be full at 100, although the committee could arrange the room accordingly. Nikki Jeffords inquired whether a photographer would attend to take photos of the event. Nathan Pullen stated the DES PIO office had been invited to attend, although he was unsure whether a staff member would attend and take photos. He added that he had a camera and a Go Pro that the committee could use to take photos of the event. Jordan Moon inquired whether the committee could record the keynote speaker. Nathan Pullen stated the committee could record parts of the event and edit the footage into a cohesive video.

Terrell Welch inquired whether the event program would include time for the awardees to speak briefly. Nikki Jeffords stated the employer, or the employee could speak briefly when accepting the award. Nathan Pullen stated the employers could bring their employees also to be recognized. Jordan Moon inquired whether the committee intended to recognize Peckham, Rio Salado, Pendergast Elementary School District and APS. Nathan Pullen stated the committee would recognize Rio Salado or Maricopa Community Colleges depending on who would agree to attend the event. Nathan Pullen inquired whether there would be enough beacons for the four awardees. Ben Fox stated that FAR had originally donated more beacons. Nathan Pullen stated any extra beacons could potentially be donated to Ability 360 and set up at the event. Jordan Moon inquired regarding the main emcee for the event. Nathan Pullen stated that the doors would open at 8:00 to allow for networking and breakfast. He stated that Miss Arizona could welcome the attendees and Terrell Welch could provide an invocation and show the E75 video. Nathan Pullen stated that Sean Callagy would speak, the committee would present the awards and allow the recipients to speak, and then he would speak about self-employment options. Jordan Moon inquired whether the committee would allow for an open discussion at the end of the event. Nathan Pullen stated the committee would not allow for open discussion and would not introduce the attendees either. Jordan Moon inquired whether the committee would offer bags of materials to attendees. Nathan Pullen stated the committee and companies could bring

brochures that could be distributed. Bea Shapiro stated that RSA might have some bags and RSA materials that could be distributed at the event. Lindsey Powers stated she would inquire whether RSA had materials that could be distributed. Bea Shapiro stated that View Finder would likely have bags also. Jordan Moon stated he would contact View Finder regarding whether they would bring bags to the event.

### **Quarterly Events Discussion**

This item was tabled.

### **Agenda and Date for Next Meeting**

The next meeting of the Employment Committee will be on January 23, 2019 from 3:00 am to 4:00 pm in the RSA Conference Room, Phoenix, AZ.

Agenda items are as follows: Agenda items are as follows:

- E75 Event Discussion

### **Announcements**

There were no announcements.

### **Public Comment**

A call was made to the public with no response's forthcoming.

### **Adjournment of Meeting**

Bea Shapiro motioned to adjourn the meeting. Nikki Jeffords seconded the motion. The meeting was adjourned at 4:00 p.m.