



DEPARTMENT OF ECONOMIC SECURITY

Your Partner For A Stronger Arizona

DIVISION OF DEVELOPMENTAL DISABILITIES

Sent on Behalf of DES/ DDD Business Operations

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TRANSMITTAL DATE: June 30, 2015

TOPIC: DDD Launches a New Campaign For Responsible Driving

Please distribute this information to all staff with responsibility to transport members.

In an effort to increase awareness about responsible driving and member safety, the Division is launching a new campaign called: **Responsible Driving...it's more than what's outside the vehicle.** The campaign will focus on understanding heat-related effects, ensuring safe seating in vans and other vehicles, knowing your passengers needs, and the importance of completing regular safety checks both inside and outside the vehicle.

Did you know...?

- A vehicle's windows act like a greenhouse, trapping sunlight and heat.
- Temperatures as low as 60° F can cause the heat in a vehicle to rise well above 110° F.
- High body temperatures damage the brain and other vital organs.
- In warm weather, a vehicle can heat up to dangerous, life-threatening temperatures in only 10 minutes.
- Leaving the windows slightly open in a vehicle does not significantly decrease the heating rate inside the vehicle.

What can you do with this information?

- Do not leave people or pets in vehicles. Talk with planning teams about strategies to ensure members are never left in vehicles.
- Put a procedure in place to ensure the safety of all passengers in each vehicle.
- Remind members to drink plenty of water especially during the hotter months.

For questions related to this communication, please call (866)229- 5553 or email

DDHotline@azdes.gov