



FOR IMMEDIATE RELEASE

DES Announces Grow With Google Partnership

Earn a Google Career Certificate in less than 6 months

PHOENIX - (August 29, 2022) The Arizona Department of Economic Security (DES) announced today it is partnering with Google to connect local job seekers with no-cost access to [Google Career Certificates](#) training for well-paying, high-demand jobs in growing fields. The certificates equip people with job-ready skills in the high-growth fields of Data Analytics, Digital Marketing and E-Commerce, IT Support, Project Management, and UX Design. The online program can be completed in three to six months of part-time study—with no degree or experience required. After finishing the program, graduates are connected with an [employer consortium](#) of over 150 companies that consider them for relevant roles—including Deloitte, Ford, Verizon, Walmart, and Google.

“We are excited about the opportunities this partnership with Google will unlock for our job seeking clients,” said DES Director Michael Wisehart. “With a Google Career Certificate, they can break into new and expanding fields with competitive salaries that will enable them to reach their potential.”

In partnership with Google, the [National Association of State Workforce Agencies \(NASWA\)](#) is providing access to these certificates through state workforce agencies. Designed and taught by Google employees, each certificate includes over 150+ practice and graded assessments, quizzes, or writing assignments to ensure rigor and mastery. The program also provides resources to help students land a job, such as resume templates, coaching from Career Circle and interview practice with Big Interview.

“Google is proud to offer our Google Career Certificates through the National Association of State Workforce Agencies,” said Lisa Gevelber, Founder, Grow with Google. “Through this partnership, we’re advancing our work to ensure all Americans have access to the job training needed to increase their economic potential.”

The Google Career Certificates are stackable credentials that are recommended by the American Council on Education (ACE®). Students working towards a degree can [earn a recommendation](#)

of up to 12 college credits for completing a Certificate—the equivalent of four college courses at the Bachelor’s degree level—at schools including Northeastern, Purdue Global, University of Virginia’s School of Continuing and Professional Studies, and many others.

Launched in 2018, over 70,000 people have graduated from the program in the U.S. Seventy-five percent of them report a positive career impact—such as a new job, higher pay, or a promotion—within six months of completion, and 55% of graduates identify as Asian, Black, or Latino.

DES representatives want to help everyone who can benefit from this training opportunity. Priority is given to those who demonstrate need. Scholarship recipients need access to a computer, hand-held device or smartphone, and the Internet. If you do not have access to one or more of these tools, a DES workforce specialist can help. Scholarship recipients must complete the certificate within six months.

For more information, please [visit our website](#).

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